

09.200 Naming of Property, Programs and Academic Positions

09.201 Purpose. The naming of property, programs and academic positions of the System, System Administration or an Institution is an important responsibility. A naming should always comport with the purpose and mission of the System and its Institutions. A naming should also reflect the values of the Board of Regents. Gift-related naming opportunities and honorific namings exist to recognize the dedication, accomplishment, or generosity of extraordinary individuals and entities whose support is

will consider the value, visibility, improvements, and marketability of the location to be named.

4. Grounds, Outdoor Renovations, Gardens, Trees, and Benches. For all types of namings, the naming of grounds, outdoor renovations, gardens, trees, and benches must be approved by the Board when the current value of the area or item to be named is \$1,000,000 or more or the gift associated with the naming is \$5,000,000 or more. A gift-related naming will consider the value, visibility, improvements, and marketability of the location to be named.

09.205 Exceptions.

1. When in the best interest of the System, the System Administration, or an Institution, the Board reserves the power to grant namings at its discretion and grant exceptions to System, System Administration, or Institution policies regarding namings and naming opportunities.

2. The Board delegates to the Chancellor for the System and the System Administration and to the Presidents for their respective Institutions the authority to grant exceptions to policies regarding namings when Board approval is not otherwise required and the exception is in the best interest of the System, the System Administration or an Institution.

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